



# EMCONZ 2024

## SPONSORSHIP OPPORTUNITIES

Gold Sponsorship Package (Evening Social & Main Sponsor)	
Description	Cost
<ul style="list-style-type: none"> <li>Large company logo features on conference programme and communication.</li> <li>5 Registrations</li> <li>Opportunity to provide a presenter.</li> <li>Evening Social Branding and naming rights.                             <ul style="list-style-type: none"> <li>Evening Social brought to you by &lt;Your Name&gt; or &lt;Your Name&gt; Evening Social.</li> </ul> </li> <li>5 Evening Social tickets allocated to sponsor.</li> <li>Evening Social Speed Opportunity.</li> <li>Opportunity to provide banners on the main conference stage.</li> <li>Opportunity to provide banners at speaker position and throughout the dinner venue.</li> <li>Large format logo cycling on main PowerPoint screen during breaks and lunch times.</li> <li>Includes 1 trade stand.</li> </ul>	<p>\$10,000</p> 

Silver Sponsorship Package (Pre-Conference Welcome Drinks Sponsor)	
Description	Cost
<ul style="list-style-type: none"> <li>Medium company logo features on conference programme and communications.</li> <li>3 Registrations</li> <li>Pre-Conference welcome drinks and naming rights.                             <ul style="list-style-type: none"> <li>Welcome Drinks brought to you by &lt;Your Name&gt; or &lt;Your Name&gt; Welcome Drinks.</li> </ul> </li> <li>Pre-Conference Evening Social speech opportunity.</li> <li>Opportunity to provide banners as desired throughout the pre-conference social venue.</li> <li>Medium format logo cycling on main PowerPoint screen during breaks and lunch times.</li> <li>Includes 1 trade stand.</li> </ul>	<p>\$7,000</p>



**Bronze Sponsorship Package  
(Lunch Sponsor)**

Description	Cost
<ul style="list-style-type: none"> <li>• Medium company logo features on conference programme and communications.</li> <li>• Lunch naming rights.                             <ul style="list-style-type: none"> <li>○ Lunch brought to you by &lt;Your Name&gt; for &lt;Your Name&gt; lunch.</li> </ul> </li> <li>• 2 Registrations.</li> <li>• Medium company logo cycling on main PowerPoint screen during breaks and lunch times.</li> <li>• Includes 1 trade stand.</li> </ul>	<p><b>Sold!</b></p> <p>\$3,000</p>

**Green Sponsor  
(Keynote Speaker Sponsor)**

Description	Cost
<ul style="list-style-type: none"> <li>• Keynote speaker sponsor.                             <ul style="list-style-type: none"> <li>○ &lt;Keynote Speaker&gt; brought to you by &lt;Your Name&gt;.</li> </ul> </li> <li>• 2 Registrations.</li> </ul>	\$2,500

**Yellow Sponsor  
(Panel Discussion Sponsor)**

Description	Cost
<ul style="list-style-type: none"> <li>• Panel Discussion sponsor.                             <ul style="list-style-type: none"> <li>○ &lt;Panel Discussion&gt; brought to you by &lt;Panel Discussion &gt;.</li> </ul> </li> <li>• 2 Registrations.</li> </ul>	\$2,500



**Red Sponsor  
(Lanyard Sponsor)**

Description	Cost
<ul style="list-style-type: none"> <li>Supply conference lanyards with <input type="checkbox"/> own branding.</li> </ul>	\$1,000 

**Purple Sponsor  
(Morning Tea Sponsor)**

Description	Cost
<ul style="list-style-type: none"> <li>Morning Tea naming rights.                             <ul style="list-style-type: none"> <li>Morning Tea brought to you by &lt;Your Name&gt; or &lt;Your Name&gt; Morning Tea.</li> </ul> </li> </ul>	\$750

**Blue Sponsor  
(Afternoon Tea Sponsor)**

Description	Cost
<ul style="list-style-type: none"> <li>Afternoon Tea naming rights.                             <ul style="list-style-type: none"> <li>Afternoon Tea brought to you by &lt;Your Name&gt; or &lt;Your Name&gt; Afternoon Tea.</li> </ul> </li> </ul>	\$750



## EXHIBITION STANDS

Trade Stands (3.0 x 2.5 Booth Arrangement)	
Description	Cost
<ul style="list-style-type: none"> <li>• 15 Stands in total (More available pending demand)                             <ul style="list-style-type: none"> <li>○ 3 pre-allocated to Gold, Silver, and Bronze sponsors, i.e. one per sponsor.</li> <li>○ 12 stands available for general purchase (More available pending demand).</li> </ul> </li> <li>• Includes 1 Conference Registration.</li> <li>• Opportunity to provide gifts as part of attendee arrival process.</li> <li>• Each 3.0 x 2.5 Trade Stands includes:                             <ul style="list-style-type: none"> <li>○ Fully enclosed sides (booth arrangement)</li> <li>○ Tables</li> <li>○ Power GPO</li> <li>○ LED spotlights.</li> <li>○ Exhibition Sign per booth.</li> <li>○ Includes put-up and pack-up.</li> </ul> </li> </ul>	<p>\$1,500 (Per stand)</p>



## “A CELEBRATION OF ALL THINGS ELECTRICAL AND MECHANICAL”

### **Navigating AI, Smart Devices, and Climate Change for a Sustainable Tomorrow**

The EEG and MEG would like you to join us on an extraordinary journey of innovation and collaboration at the EMCONZ 2024 conference. The conference is poised to tackle a range of critical topics that are shaping the future of our fields.

**The impact of artificial intelligence (AI)** is a subject of intense interest. AI holds the potential to revolutionise engineering by automating tasks, enabling predictive maintenance, and optimising complex systems. At EMCONZ 2024 we will discuss the integration of AI, exploring how it can enhance design, manufacturing, and operational processes to make them more efficient, accurate, and adaptive.

**De-carbonisation and sustainability** are pressing concerns for both mechanical and electrical engineers. Our Industry experts will explore ways to reduce carbon footprints and promote sustainability in engineering projects. This includes discussions on energy-efficient designs, renewable energy integration, and eco-friendly materials. Engineers will brainstorm innovative solutions to support the global transition to greener, more sustainable practices as well as the objective to overcome the energy storage challenge.

We'll also explore the boundless potential of the **Internet of Things (IoT)**, an area where automation, predictive maintenance, and efficiency come to life through the seamless connection of devices. This transformative technology empowers us to elevate our monitoring, prediction, and control capabilities to unprecedented heights.

We'll explore strategies for **addressing the skills crisis** by leveraging technology and data to enhance project delivery efficiency, even with remote resources. Additionally, we are committed to making **engineering education** more accessible and meaningful.



## EMCONZ 2024

EMCONZ 2024 will be our second conference following our inaugural EMCONZ 2022 Conference

Once again, the Electrical Engineering Group and Mechanical Engineering Group have partnered with AUT School for Future Environments to host their second conference, being held at the AUT Conference Centre, Auckland on 15th of November 2024.

As electrical and mechanical engineers we routinely work with one another and collaborate on various project and professional endeavours... So why not have a common conference and celebrate both electrical and mechanical engineering under one roof?

Many of our members come from the Building Services, Power, and Industrial Engineering backgrounds, so work across both electrical and mechanical disciplines on a routine basis.

## CONFERENCE SUMMARY

### AT A GLANCE:

- **Conference Theme:** “*Navigating AI, Smart Devices, and Climate Change for a Sustainable Tomorrow*”.
- **Conference Date:** Friday the 15<sup>th</sup> of November.
- **Conference Location:** Auckland University of Technology (AUT).
- **Pre-Conference Social:** The Evening of Thursday the 14<sup>th</sup> of November at the AUT.
- **Post-Conference Social:** The Evening of Friday the 15<sup>th</sup> of November, location TBC.

### FORMAT

EMCONZ 2024 will retain the same successful formula as our last conference. As such, as well as being a great networking event, the conference will include:

- Pre-conference social networking event.
- Post Conference social networking event.
- Prominent keynote Speaker.
- Informative panel discussion
- Informative presentations from engineers, industry experts and academics.
- Opportunities to present.
- Exhibition Stands



## WHO ARE THE ELECTRICAL ENGINEERING GROUP?

The Electrical Engineering Group (EEG) is an Engineering New Zealand technical group that represents the interests of electrical engineers across New Zealand with an active membership of over 350. Our members represent Engineering New Zealand on electrical related standards committees. The EEG routinely provide presentations, factory visits and site visits to its members and collaboration partners.

In addition to our own membership base we collaborate with both the Institution of Engineering & Technology (IET), the Institute of Electrical & Electronic Engineers (IEEE), Illumination Engineering Society (IESANZ), the Chartered Institute of Building Services Engineers (CIBSE) and The International Council on Large Electric Systems (CIGRE) to share events and learning opportunities.

## WHO ARE THE MECHANICAL ENGINEERING GROUP?

The Mechanical Engineering Group (MEG) is an Engineering New Zealand technical group that represents the interests of mechanical engineers across New Zealand with an active membership of over 300. In addition, our members represent Engineering New Zealand on mechanical related standards committees. The MEG routinely provide presentations, factory visits and site visits to its members and collaboration partners.

In addition to our own membership base we collaborate with both the Institution of Mechanical Engineers (IMechE) and the Ventilation Engineering Group (VEG) to collectively share events and learning opportunities.

## REGISTRATIONS

Registration will open in June for Early Bird Registrations, before going to full price in July.



## PRE-CONFERENCE SOCIAL

Like previous years we invite you to join the other delegates and exhibitors at the AUT Conference Centre for a casual pre-conference social get-together. This will also give you a sneak peek at the exhibition stands! Drinks and nibbles will be provided.

## POST CONFERENCE DINNER

Join us in celebrating the conclusion of the conference and carry on the conversations over some drinks and finger food with your new connections. This year's location will be announced shortly.

## CALL FOR ABSTRACTS

A call for abstracts will be coming out shortly, so watch this space...